

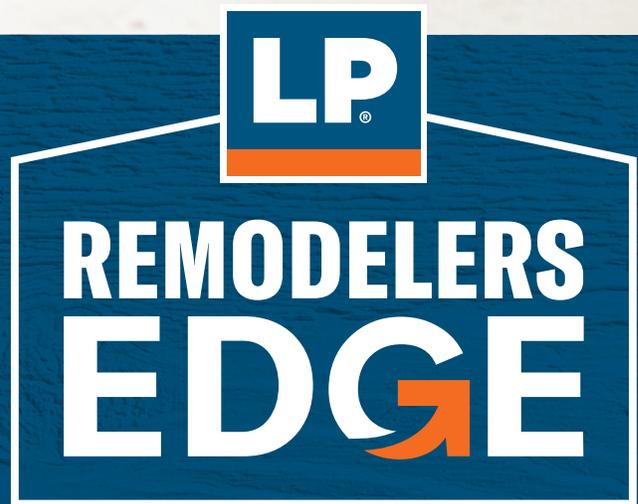


# GET THE EDGE

**BUILDING AN EVEN  
STRONGER, MORE  
SUCCESSFUL BUSINESS  
STARTS WITH AN EDGE.**



**REFERRALS.  
RESOURCES.  
REWARDS.**



Loyalty Program for Remodeling Contractors

[www.LPRemodelersEdge.com](http://www.LPRemodelersEdge.com) | Submit Invoices • Get Referrals • Redeem Points

# WORK HARD

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**REINVEST IN YOUR  
BUSINESS WITH  
YOUR REWARDS.**



# PLAY HARD

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**RELAX AND TREAT  
YOURSELF WITH  
YOUR REWARDS.**

# GAIN THE ADVANTAGE

You have the skills, the experience and the drive. Now all you need is an extra edge—that additional push to strengthen your business even more.

LP Remodelers Edge, our loyalty program for remodeling contractors, gives you that edge with:

- **REFERRALS** to grow your business faster
- **RESOURCES** to close more sales
- **REWARDS** to reinvest in your business or enjoy yourself

## IT'S EASY TO PARTICIPATE

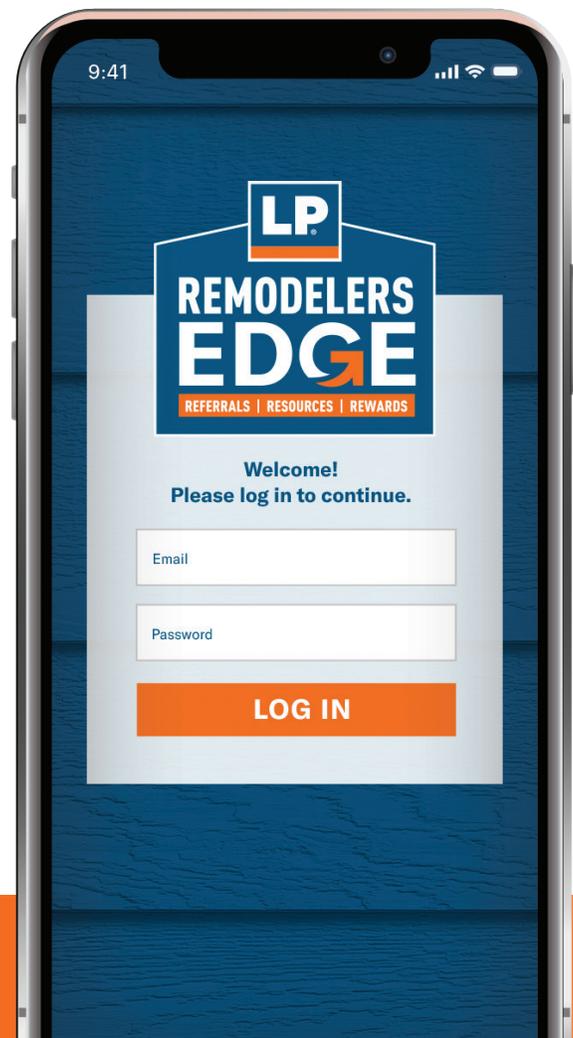
There are no long forms to fill out here.  
Simply upload invoices and you're all set.

You already make homes look amazing with LP® SmartSide® Trim & Siding. We can't wait to see everything you do with LP Remodelers Edge.

Let's roll up our sleeves and get to work—together.

**SIGN UP TODAY AT**

[www.LPRemodelersEdge.com](http://www.LPRemodelersEdge.com)



# WHAT YOU EARN

It's easy to participate in LP Remodelers Edge, and it offers meaningful rewards that truly add value to your business.



## REFERRALS

Receive leads in your service area from LP and recognition in the online LP Contractor Locator directory.



## RESOURCES

Get access to marketing funds, lead generation, continuing education and a dedicated support team.



## REWARDS

Earn points to redeem for awards plus score cash on your LP® Building Solutions Visa® Prepaid Card.

## IT'S EASY TO EARN

1

### SUBMIT INVOICES

Start submitting LP® SmartSide® product purchase invoices to earn points and progress through the membership levels.

2

### COMPLETE TRAINING

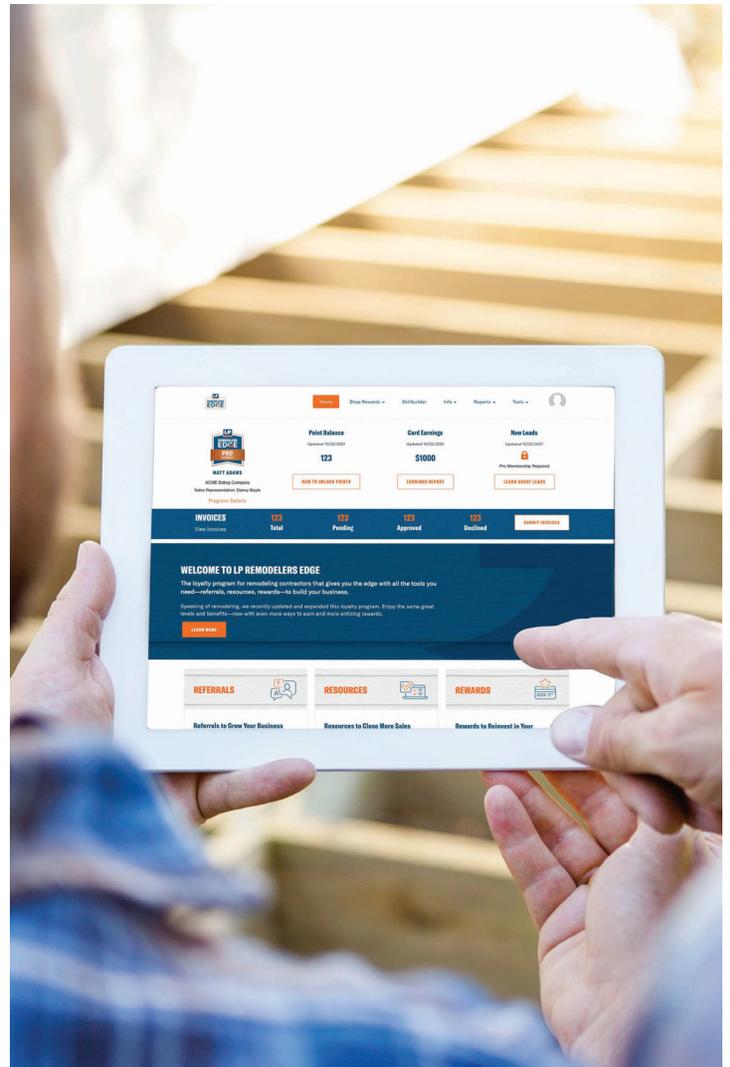
Attend and complete the required LP® SmartSide® Installation 101 Training course live virtual or in-person session.

3

### UNLOCK POINTS

Then unlock your points (and other perks) once you reach Pro level status by submitting 7,500 sq ft in LP® SmartSide® product purchase invoices.

The LP® Building Solutions Visa® Prepaid Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. The Bancorp Bank; Member FDIC. The card may be used everywhere Visa debit cards are accepted.



# INSTALL MORE. EARN MORE.

Earn points for each square foot of LP® SmartSide® Trim & Siding you claim. Points become available to use once you take the required training and have reached the Pro level.

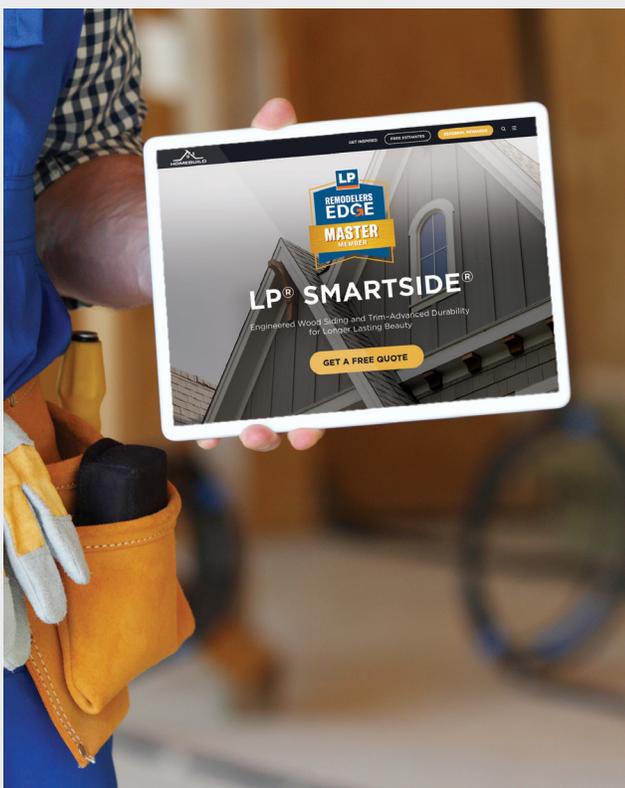
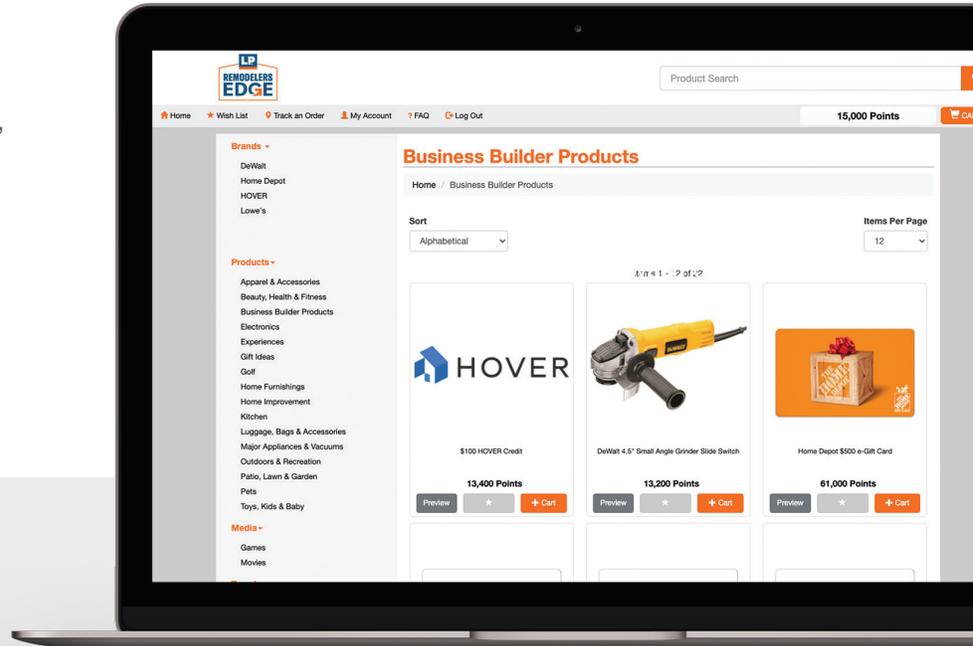
Level	Total Sq Ft Claimed	LP® Building Solutions Visa® Prepaid Card	Point Bonus	Points Earned Per Sq Ft
	< 7,500 SQ FT	-	-	1x POINT
	7,500 SQ FT	\$100	10,000 POINTS	1x POINT
	15,000 SQ FT	\$100	10,000 POINTS	
	25,000 SQ FT	\$200	20,000 POINTS	2x POINTS
	50,000 SQ FT	\$500	50,000 POINTS	
	75,000 SQ FT	\$500	50,000 POINTS	3x POINTS
	100,000 SQ FT	\$500	50,000 POINTS	

# YOUR POINTS. YOUR CHOICE.

You worked hard to earn points. Now put your points to work for you.

## SO MANY OPTIONS

Redeem your points in the online catalog for marketing materials, professional tools, partner offerings, merchandise, travel experiences and LP-branded products.



## STRENGTHEN YOUR BRAND

The LP Remodelers Edge program offers you the power of choice, allowing you to focus on what's most important to your business. Turn your points into Business Builder funds and reinvest in growing your business.

From website development and social media consultation and assistance, to co-branded vehicle wraps and neighborhood marketing packages—we've got you covered. Our dedicated marketing team is here to offer our expertise and to help you run successful tactics that strengthen your brand alongside the LP® SmartSide® family of products.

# POINTS INTO POSSIBILITIES

Get rewarded for your hard work. Redeem your points for virtually anything for your business or yourself.

## BUILD YOUR BRAND

Get sound advice and design assistance from our in-house marketing team. Simply submit a Marketing Materials Request form from the Shop Rewards page.

## MAKE MEASURING EASY

Create accurate 3D models of homes using photos taken from your smartphone with HOVER.

## POWER UP YOUR SALES

Speed up the sales process with fast prospecting tools from Lead Scout.

## UPGRADE YOUR TOOLS

Get the job done with professional-grade tools from top brands you trust.

## GO ON A GETAWAY

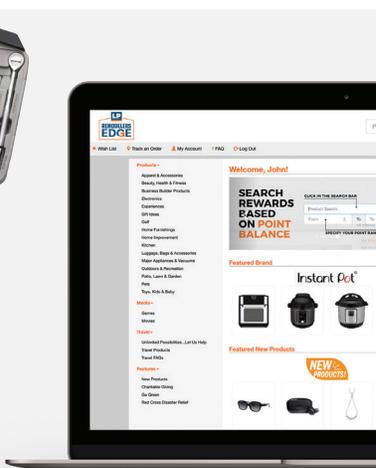
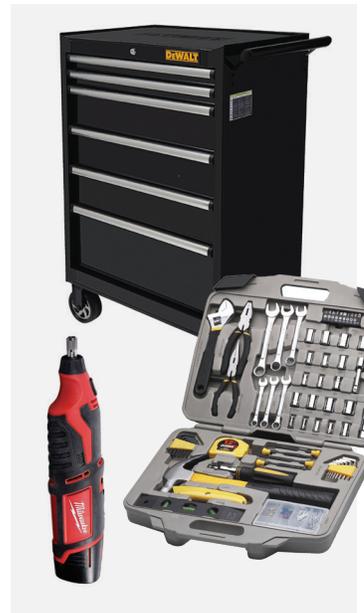
Design the perfect trip or one-of-a-kind experience with an experienced travel concierge.

## GET THE GEAR

Show customers and colleagues you represent strength and quality with LP-branded gear available in The Company Store within the online catalog.

## TREAT YOURSELF

Shop the online catalog for thousands of popular products including wireless headphones, sport watches and more.





**NOT A MEMBER YET?**

Visit [www.LPRemodelersEdge.com](http://www.LPRemodelersEdge.com)



## QUESTIONS?

LP Remodelers Edge Program Headquarters

800-411-0722 | [ContactUs@LPRemodelersEdge.com](mailto:ContactUs@LPRemodelersEdge.com)

[www.LPRemodelersEdge.com](http://www.LPRemodelersEdge.com)

